



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
d/b/a Visit St. Petersburg/Clearwater**

**Board of County Commissioners Assembly Room
315 Court Street, 5th Floor Assembly Room
Clearwater, FL**

Wednesday, January 14, 2009 9:00 am – 11:00 am

AGENDA

- I. CALL TO ORDER – Calvin D. Harris, Chairman
- II. Approval of TDC Minutes -- Meeting of December 10, 2008
- III. Chairman's Comments
- IV. Committee Reports/Discussions - None
- V. COMMUNITY ORGANIZATION REPORTS
 - A. St. Petersburg/Clearwater International Airport – Jeff Clauss
 - B. Tampa International Airport – Report On File
 - C. Pinellas County Chambers – Robin Grabowski/Tampa Bay Beaches
 - D. Pinellas County Cultural Affairs – Judith Powers
 - a. Request appointment of three TDC members to Cultural Tourism Grant Panel
- VI. CONSULTANT REPORT
 - A. Research Data Services – Walter Klages
 - a. November Visitor Profile Report
 - b. Focus Group Study
- VII. MARKETING REPORTS:
 - A. Advertising – Debbie Meihls
 - B. Internet Marketing – Deborah Holland
 - C. Public Relations – David Downing
 - D. Leisure Travel – Rosemarie Payne
 - E. Meetings & Conventions – Jeanine Messerschmidt
 - F. Convention & Event Services – Linda Bergeron
 - G. Sports – Kevin Smith
 - H. Film Commission – Jennifer Paramore
 - I. Education – Rhonda Sanborn
 - J. Central European – DT Minich
 - K. United Kingdom – DT Minich
 - L. Canada – DT Minich
- VIII. DIRECTOR'S REPORT – DT Minich
 - A. Financial Statements for Review and Filing
 - B. Miscellaneous
- IX. Board Members Comments
- X. Public Comments
- XI. Adjournment

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."

HAPPY NEW YEAR!!!