



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
d/b/a Visit St. Petersburg/Clearwater**

**Board of County Commissioners Assembly Room
315 Court Street, 5th Floor Assembly Room
Clearwater, FL**

Wednesday, December 9, 2009 9:00 am – 11:00 am

AGENDA

- I. CALL TO ORDER – Calvin D. Harris, Chairman
- II. Approval of TDC Minutes -- Meeting of October 28, 2009
- III. Chairman's Comments
 - A. Reappointment of Mayor Bill Queen from the BIG C
 - B. Reappointment of Timothy Bogott, Anthony Satterfield, and Doreen Moore
 - C. Appointment of Lloyd Williams, Innisbrook Resort and Golf Club
 - D. Proposal to induct George Billiris as a Tourist Development Council - Emeritus
- IV. Committee Reports/Discussions
 - A. Bob Floyd, Transitions Golf Tournament
 - 1) DVD and Presentation
- V. COMMUNITY ORGANIZATION REPORTS
 - A. St. Petersburg/Clearwater International Airport – Jeff Clauss, Director of Air Service
 - B. Tampa International Airport – Trudy Carson, TIA
 - C. Pinellas County Chambers – Tom Morrisette, Largo Chamber
 - D. Pinellas County Cultural Affairs – No Report
- VI. CONSULTANT REPORT
 - A. Research Data Services – Walter Klages
 - 1) October Visitor Profile Report
- VII. MARKETING REPORTS:
 - A. Advertising – Debbie Meihls
 - B. Internet Marketing – Deborah Holland
 - C. Public Relations – David Downing
 - D. Leisure Travel – Rosemarie Payne
 - E. Meetings & Conventions/Convention Services – Suzanne Scully
 - F. Sports – Sarah Mason
 - G. Film Commission – Jennifer Parramore
 - H. Education – Rhonda Sanborn
 - I. Central European – David Downing
 - J. United Kingdom – David Downing
- VIII. DIRECTOR'S REPORT – DT Minich
 - A. Financial Statements for Review and Filing
 - B. Miscellaneous
- IX. Board Members Comments
- X. Public Comments
- XI. Adjournment

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."