

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
d/b/a ST. PETERSBURG/CLEARWATER AREA
CONVENTION & VISITORS BUREAU**

**Board of County Commissioners Assembly Room
315 Court Street, 5th Floor Assembly Room
Clearwater, FL**

WEDNESDAY January 10, 2007 9:00 am – 11:00 am

AGENDA

- I. Call to Order – Ronnie Duncan, Chairman
- II. Approval of Minutes -- Meeting of December 13, 2006
- III. Chairman's Comments
 - A. Introduction of new TDC Member
- IV. Special Presentations
 - A. Tampa Bay Championship Discussion
 - B. Penny For Pinellas - Marcia Crawley, Director/County Communications Department
- V. Community Organization Reports:
 - A. St. Petersburg/Clearwater International Airport – Jeff Clauss
 - B. Tampa International Airport – REPORT ON FILE
 - C. Pinellas County Chamber Report – Tom Morrissette, Largo Chamber of Commerce
 - D. Pinellas County Cultural Affairs - Judith Powers
- VI. Marketing Reports:
 - A. Research - Dr. Walter Klages
 - B. Advertising – Scott Schult
 - C. Public Relations – Mary Haban
 - D. Leisure Travel – Lee Daniel
 - E. Meetings & Conventions – Shelby Jones
 - F. Convention Services – Linda Bergeron
 - G. Sports – Kevin Smith
 - H. Film Commission – Jennifer Parramore
 - I. Education – Dannette Lynch
 - J. Central European Representative - Barbara Schuch-Beckers – Lee Daniel
 - K. UK Representative - Geoffrey Rowcliffe - Lee Daniel
 - L. Canadian Representative - Kimberly Hartley-McMurray - Lee Daniel
- VII. Director's Report – Carole Ketterhagen
 - A. Financial Statements for Review and Filing
 - B. FY06 Marketing Goals Report
 - C. Miscellaneous
- VIII. Board Members Comments
- IX. Public Comments
- X. Adjournment

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."