

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
d/b/a Visit St. Petersburg/Clearwater**

**Board of County Commissioners Assembly Room  
315 Court Street, 5<sup>th</sup> Floor Assembly Room  
Clearwater, FL**

Wednesday, January 16, 2008 9:00 am – 11:00 am

**AGENDA**

- I. CALL TO ORDER – Robert B. Stewart, Chairman
- II. Approval of TDC Minutes -- Meeting of December 12, 2007
- III. Chairman's Comments
- IV. Committee Reports/Discussions
- V. COMMUNITY ORGANIZATION REPORTS
  - A. St. Petersburg/Clearwater International Airport – Noah Lagos
  - B. Tampa International Airport – Trudy Carson
  - C. Pinellas County Chambers – Tom Morrisette, Largo Chamber
  - D. Pinellas County Cultural Affairs – Kay Campbell
- VI. CONSULTANT REPORT – Dr. Walter Klages
- VII. MARKETING REPORTS
  - A. Advertising – DT Minich
  - B. Internet Marketing – Deborah Holland
  - C. Public Relations – David Downing
  - D. Leisure Travel – Rosemarie Payne
  - E. Meetings & Conventions – Jill Brown
  - F. Convention Services – Linda Bergeron
  - G. Sports – Sarah Mason
  - H. Film Commission - Jennifer Parramore
  - I. Education – Rhonda Sanborn
  - J. Central European – Lee Daniel
  - K. United Kingdom – Lee Daniel
  - L. Canada – Lee Daniel
- VIII. DIRECTOR'S REPORT – DT Minich
  - A. Financial Statements for Review and Filing
  - B. Miscellaneous
- IX. Board Members Comments
- X. Public Comments
- XI. Adjournment

*"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."*

*Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."*