



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
d/b/a Visit St. Petersburg/Clearwater**

**Board of County Commissioners Assembly Room
315 Court Street, 5th Floor Assembly Room
Clearwater, FL**

Wednesday, January 13, 2010 9:00 am – 11:00 am

AGENDA

- I. CALL TO ORDER – Karen W. Seel, Chair
- II. APPROVAL OF TDC MINUTES -- Meeting of December 9, 2009
- III. CHAIR'S COMMENTS
 - A. Recognition of Chief Ranger Kathy Barile
 - B. Tourist Development Council Induction of George Billiris as Member Emeritus
- IV. COMMITTEE REPORTS/DISCUSSIONS
 - A. Clean the World - Paul Till - Managing Director and Peter Olsen, Communications Director
 - B. The DaliMuseum, Hank Hine, Museum Director
- V. COMMUNITY ORGANIZATION REPORTS
 - A. St. Petersburg/Clearwater International Airport – Noah Lagos, Executive Director PIE
 - B. Tampa International Airport – Trudy Carson, TIA
 - C. Pinellas County Chambers – Sheila Cole, Clearwater Beach Chamber
 - D. Pinellas County Cultural Affairs – Judith Powers, Executive Director
- VI. CONSULTANT REPORT
 - A. Research Data Services – Walter Klages
 - 1) November Visitor Profile Report
- VII. MARKETING REPORTS:
 - A. Advertising – Mary Delong, BVK Advertising
 - B. Internet Marketing – Report on File
 - C. Public Relations – Report on File
 - D. Leisure Travel – Report on File
 - E. Meetings & Conventions/Convention Services – Report on File
 - F. Sports – Report on File
 - G. Film Commission – Report on File
 - H. Education – Report on File
 - I. Central European – Report on File
 - J. United Kingdom – Report on File
- VIII. DIRECTOR'S REPORT – DT Minich
 - A. Financial Statements for Review and Filing
 - B. Miscellaneous
- IX. Board Members Comments
- X. Public Comments
- XI. Adjournment

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."