



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
d/b/a Visit St. Petersburg/Clearwater**

**Board of County Commissioners Assembly Room
315 Court Street, 5th Floor Assembly Room
Clearwater, FL**

Wednesday, July 14, 2010 9:00 am – 11:00 am

AGENDA

- I. CALL TO ORDER – Karen W. Seel, Chair
- II. APPROVAL OF TDC MINUTES -- Meeting of June 9, 2010
- III. CHAIR'S COMMENTS
- IV. COMMITTEE REPORTS/DISCUSSIONS
 - A. Budget Increase from Governor's Office Approval
 - B. Elite Event Selection Committee Approval
- V. PRESENTATIONS
- VI. COMMUNITY ORGANIZATION REPORTS
 - A. St. Petersburg/Clearwater International Airport – Jeff Clauss, PIE
 - B. Tampa International Airport – Trudy Carson, TIA
 - C. Pinellas County Chambers – Normajeanne Anderson, Safety Harbor Chamber
 - D. Pinellas County Cultural Affairs – Judith Powers
 - a. Cultural Tourism Grant Panel Approval
- VII. CONSULTANT REPORT
 - A. Research Data Services – Walter Klages
 - 1) May Visitor Profile Report
- VIII. MARKETING REPORTS:
 - A. Advertising – Mary Delong
 - B. Internet Marketing – Deborah Holland
 - C. Public Relations – David Downing
 - D. Leisure Travel/Canada – Rosemarie Payne
 - E. Meetings & Conventions/Convention Services – Suzanne Scully
 - F. Sports – Kevin Smith
 - G. Film Commission – Guy Balson
 - H. Education – Rhonda Sanborn
 - I. Central European – David Downing
 - J. United Kingdom – David Downing
- VIII. DIRECTOR'S REPORT – DT Minich
 - A. Financial Statements for Review and Filing
 - B. Miscellaneous
- IX. Board Members Comments
- X. Public Comments
- XI. Adjournment

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."