



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
d/b/a Visit St. Petersburg/Clearwater**

**Board of County Commissioners Assembly Room
315 Court Street, 5th Floor Assembly Room
Clearwater, FL**

Wednesday, October 13, 2010 9:00 am – 11:00 am

AGENDA

- I. CALL TO ORDER – Karen W. Seel, Chair
- II. APPROVAL OF TDC MINUTES -- Meeting of September 8, 2010
- III. CHAIR'S COMMENTS
 - A. Approval of Mayor Bill Foster as St. Petersburg interim TDC Member
 - B. Approval of TDC October 2010 Appointments
- IV. COMMITTEE REPORTS/DISCUSSIONS
 - A. Outback Bowl Beach Day
- V. MARKETING REPORTS:
 - A. Advertising –
 - B. Education – Rhonda Sanborn
 - C. Film Commission – Jennifer Parramore
 - D. Internet Marketing – Deborah Holland
 - E. Leisure Travel/Canada – Rob Price
 - F. Meetings & Conventions/Convention Services – Suzanne Scully
 - G. Public Relations – David Downing
 - H. Sports – Kevin Smith
 - I. Central European – DT Minich
 - J. United Kingdom – DT Minich
- VI. PRESENTATIONS
- VII. CONSULTANT REPORT
 - A. Research Data Services – Walter Klages
 - 1) August Visitor Profile Report
- VIII. COMMUNITY ORGANIZATION REPORTS
 - A. St. Petersburg/Clearwater International Airport – Jeff Clauss, PIE
 - B. Tampa International Airport – Trudy Carson, TIA
 - C. Pinellas County Chambers – Sue Thomas, Tarpon Springs Chamber
- VIII. DIRECTOR'S REPORT – DT Minich
 - A. Financial Statements for Review and Filing
 - B. Cultural Arts Report
 - C. Miscellaneous
- IX. Board Members Comments
- X. Public Comments
- XI. Adjournment

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."