

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
d/b/a ST. PETERSBURG/CLEARWATER AREA  
CONVENTION & VISITORS BUREAU**

**Board of County Commissioners Assembly Room  
315 Court Street, 5<sup>th</sup> Floor Assembly Room  
Clearwater, FL**

Monday, November 19, 2007 9:00 am – 11:00 am

**AGENDA**

- I. CALL TO ORDER – Ronnie Duncan, Chairman
- II. Approval of TDC Minutes -- Meeting of October 10, 2007
- III. Chairman's Comments
- IV. Committee Reports/Presentations – None
- V. CONSULTANT REPORT – Dr. Walter Klages
- VI. TOPIC FOR DISCUSSION – *“International Travel”*
  - Rick Webster, Sr. V.P. Government Affairs – Travel Industry Assoc (TIA)
  - Stefanie Kestler – German Consulate (*tentative*)
- VII. COMMUNITY ORGANIZATION REPORTS (*On file for each department*)
  - A. St. Petersburg/Clearwater International Airport
  - B. Tampa International Airport
  - C. Pinellas County Chambers
  - D. Pinellas County Cultural Affairs
- VIII. MARKETING REPORTS (*posted to [www.pinellascvb.com](http://www.pinellascvb.com)*)
  - A. Advertising & Internet
  - B. Public Relations
  - C. Leisure Travel
  - D. Meetings & Conventions
  - E. Convention Services
  - F. Sports
  - G. Film Commission
  - H. Education
  - I. Central European
  - J. United Kingdom
  - K. Canada
- IX. DIRECTOR'S REPORT – DT Minich
  - A. Financial Statements for Review and Filing
  - B. Miscellaneous
- X. Board Members Comments
- XI. Public Comments
- XII. Adjournment

*"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."*

*Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."*