

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL**  
**d/b/a Visit St. Petersburg/Clearwater**

**Board of County Commissioners Assembly Room**  
**315 Court Street, 5<sup>th</sup> Floor Assembly Room**  
**Clearwater, FL**

Wednesday, December 10, 2008 9:00 am – 11:00 am

**AGENDA**

- I. CALL TO ORDER – Calvin D. Harris, Chairman
- II. Approval of TDC Minutes -- Meeting of November 5, 2008
- III. Chairman's Comments
- IV. Committee Reports/Discussions - None
- V. COMMUNITY ORGANIZATION REPORTS
  - A. St. Petersburg/Clearwater International Airport – Report On File
  - B. Tampa International Airport – Report On File
  - C. Pinellas County Chambers – Tom Morrissette, Largo Chamber
  - D. Pinellas County Cultural Affairs – Judith Powers
    - Recommend revisions to Cultural Tourism Grant Program
- VI. CONSULTANT REPORT
  - A. Research Data Services – Walter Klages
    - a. Baseball Study
    - b. October Visitor Profile Report
- VII. MARKETING REPORTS:
  - A. Advertising – Debbie Meihls
  - B. Internet Marketing – Deborah Holland
  - C. Public Relations – David Downing
  - D. Leisure Travel – Rosemarie Payne
  - E. Meetings & Conventions – Suzanne Scully
  - F. Convention & Event Services – Linda Bergeron
  - G. Sports – Sarah Mason
  - H. Film Commission – Guy Balson
  - I. Education – Rhonda Sanborn
  - J. Central European – Lee Daniel
  - K. United Kingdom – Lee Daniel
  - L. Canada – Lee Daniel
- VIII. DIRECTOR'S REPORT – DT Minich
  - A. Financial Statements for Review and Filing
  - B. Miscellaneous
- IX. Board Members Comments
- X. Public Comments
- XI. Adjournment

*"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."*

*Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."*

**HAPPY HOLIDAYS!!!**