

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL**  
**d/b/a Visit St. Petersburg/Clearwater**

**Board of County Commissioners Assembly Room**  
**315 Court Street, 5<sup>th</sup> Floor Assembly Room**  
**Clearwater, FL**

Wednesday, February 13, 2008 9:00 am – 11:00 am

**AGENDA**

- I. CALL TO ORDER – Robert B. Stewart, Chairman
- II. Approval of TDC Minutes -- Meeting of January 16, 2008
- III. Chairman's Comments
- IV. Committee Reports/Discussions
- V. COMMUNITY ORGANIZATION REPORTS
  - A. St. Petersburg/Clearwater International Airport – Noah Lagos
  - B. Tampa International Airport – NO PRESENTATION
  - C. Pinellas County Chambers – Ebe Bower, Clearwater Regional Chamber
  - D. Pinellas County Cultural Affairs – Judith Powers
- VI. CONSULTANT REPORT – Dr. Walter Klages
- VII. MARKETING REPORTS
  - A. Advertising – DT Minich
  - B. Internet Marketing – Deborah Holland
  - C. Public Relations – David Downing
  - D. Leisure Travel – Rosemarie Payne
  - E. Meetings & Conventions – Suzanne Scully
  - F. Convention Services – Linda Bergeron
  - G. Sports – Kevin Smith
  - H. Film Commission - Jennifer Parramore
  - I. Education – Rhonda Sanborn
  - J. Central European – Lee Daniel
  - K. United Kingdom – Lee Daniel
  - L. Canada – Lee Daniel
- VIII. DIRECTOR'S REPORT – DT Minich
  - A. Financial Statements for Review and Filing
  - B. Miscellaneous
- IX. Board Members Comments
- X. Public Comments
- XI. TDC Tour of Cleveland Street and Clearwater Beach Walk
- XII. Adjournment

*"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."*

*Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."*