

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
d/b/a ST. PETERSBURG/CLEARWATER AREA
CONVENTION & VISITORS BUREAU**

**Board of County Commissioners Assembly Room
315 Court Street, 5th Floor Assembly Room
Clearwater, FL**

Wednesday, April 11, 2007 9:00 am – 11:00 am

AGENDA

- I. CALL TO ORDER – Ronnie Duncan, Chairman
- II. Approval of TDC Minutes -- Meeting of March 14, 2007
- III. Chairman's Comments
- IV. SPECIAL PRESENTATIONS - None
- V. COMMUNITY ORGANIZATION REPORTS:
 - A. St. Petersburg/Clearwater International Airport – Jeff Clauss
 - B. Tampa International Airport – George Elbe
 - C. Pinellas County Chamber Report – Cynthia O'Donnell, Safety Harbor Chamber
 - D. Pinellas County Cultural Affairs – NO PRESENTATION (report in file)
- VI. MARKETING REPORTS:
 - A. Research - Dr. Walter Klages
 - B. Advertising – Debbie Meihls
 - C. Public Relations – James Raulerson
 - D. Leisure Travel – Rosemarie Payne
 - E. Meetings & Conventions – Suzanne Scully
 - F. Convention Services – Linda Bergeron
 - G. Sports – Kevin Smith
 - H. Film Commission – Guy Balson
 - I. Education – Dannette Lynch
 - J. Central European Representative - Barbara Schuch-Beckers – Lee Daniel
 - K. UK Representative - Geoffrey Rowcliffe - Lee Daniel
 - L. Canadian Representative - Kimberly Hartley-McMurray - Lee Daniel
- VII. DIRECTOR'S REPORT – Carole Ketterhagen
 - A. Financial Statements for Review and Filing
 - B. Miscellaneous
- VIII. Board Members Comments
- IX. Public Comments
- X. Adjournment

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."