

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL**  
**d/b/a ST. PETERSBURG/CLEARWATER AREA**  
**CONVENTION & VISITORS BUREAU**

**Board of County Commissioners Assembly Room**  
**315 Court Street, 5<sup>th</sup> Floor Assembly Room**  
**Clearwater, FL**

Wednesday, May 9, 2007 9:00 am – 11:00 am

**AGENDA**

- I. CALL TO ORDER – Ronnie Duncan, Chairman
- II. Approval of TDC Minutes -- Meeting of April 11, 2007
- III. Chairman's Comments
- IV. Committee Presentations -
  - A. Sales Committee Report - Phil Henderson Jr., Committee Member
  - B. Advertising Committee Report - Russ Kimball, Chairman
  - C. Budget Committee Report - Tim Bogott, Chairman
- V. TOPIC FOR TDC DISCUSSION
  - Countywide Plan Re: Tourist Density – Dave Healey, Planning Council
- VI. COMMUNITY ORGANIZATION REPORTS (**On file for each department**)
  - A. St. Petersburg/Clearwater International Airport
  - B. Tampa International Airport
  - C. Pinellas County Chambers
  - D. Pinellas County Cultural Affairs
- VII. MARKETING REPORTS (**On file for each department**)
  - A. Research - Dr. Walter Klages
  - B. Advertising
  - C. Public Relations
  - D. Leisure Travel
  - E. Meetings & Conventions
  - F. Convention Services
  - G. Sports
  - H. Film Commission
  - I. Education
  - J. Central European
  - K. United Kingdom
  - L. Canada
- VIII. DIRECTOR'S REPORT – DT Minich
  - A. Financial Statements for Review and Filing
  - B. Miscellaneous
- IX. Board Members Comments
- X. Public Comments
- XI. Adjournment

*"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."*

*Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."*