

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
d/b/a VISIT ST. PETERSBURG CLEARWATER**

**Board of County Commissioners Assembly Room
315 Court Street, 5th Floor Assembly Room
Clearwater, FL**

Wednesday, June 11, 2008 9:00 am – 11:00 am

AGENDA

- I. CALL TO ORDER – Robert B. Stewart, Chairman
- II. Approval of TDC Minutes -- Meeting of May 14, 2008
- III. Chairman's Comments
- IV. Committee Reports/Presentations – None
- V. CONSULTANT REPORT – Dr. Walter Klages
- VI. *TOPICS FOR DISCUSSION:*
 - Hotel Inventory Presentation – Lou Plasencia
 - Ray's Presentation – Michael Kalt
- VII. COMMUNITY ORGANIZATION REPORTS
(*On file and posted to www.pinellascvb.com*)
 - A. St. Petersburg/Clearwater International Airport
 - B. Tampa International Airport
 - C. Pinellas County Chambers
 - D. Pinellas County Cultural Affairs
- VIII. MARKETING REPORTS (*On file and posted to www.pinellascvb.com*)
 - A. Advertising
 - B. Internet Marketing
 - C. Public Relations
 - D. Leisure Travel
 - E. Meetings & Conventions
 - F. Convention & Event Services
 - G. Sports
 - H. Film Commission
 - I. Education
 - J. Central European
 - K. United Kingdom
 - L. Canada
- IX. DIRECTOR'S REPORT – DT Minich
 - A. Financial Statements for Review and Filing
 - B. Miscellaneous
- X. Board Members Comments
- XI. Public Comments
- XII. Adjournment

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."