

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
d/b/a ST. PETERSBURG/CLEARWATER AREA
CONVENTION & VISITORS BUREAU**

**Board of County Commissioners Assembly Room
315 Court Street, 5th Floor Assembly Room
Clearwater, FL**

Wednesday, July 11, 2007 9:00 am – 11:00 am

AGENDA

- I. CALL TO ORDER – Ronnie Duncan, Chairman
- II. Approval of TDC Minutes -- Meeting of June 13, 2007
- III. Chairman's Comments
- IV. Committee Reports
 - A. New Product Development Committee – Tim Bogott, Chair
- V. TOPIC FOR DISCUSSION – *Transit and Tourism*
 - Brian Smith - Pinellas County Planning Department
 - Bob Lasher and Bill Steele - PSTA
 - Ronnie Duncan, Chairman/BCC
- VI. COMMUNITY ORGANIZATION REPORTS (*On file for each department*)
 - A. St. Petersburg/Clearwater International Airport – Jeff Clauss
 - B. Tampa International Airport – Trudy Carson
 - C. Pinellas County Chambers – Mark Neter, Tampa Bay Beaches Chamber
 - D. Pinellas County Cultural Affairs – Judith Powers
- VII. MARKETING REPORTS
(*May 2007 Departmental reports have been posted to www.PinellasCVB.com
June 2007 Departmental reports will be presented at the August TDC meeting*)
 - A. Research - Dr. Walter Klages
 - B. Advertising – Debbie Meihls
 - C. Public Relations – David Downing
 - D. Leisure Travel – Rosemarie Payne
 - E. Meetings & Conventions – Suzanne Scully
 - F. Convention Services – Linda Bergeron
 - G. Sports – Kevin Smith
 - H. Film Commission – Jennifer Parramore
 - I. Education – Adam Birdsall
 - J. Central European – Lee Daniel
 - K. United Kingdom – Lee Daniel
 - L. Canada – Lee Daniel
- VIII. DIRECTOR'S REPORT – DT Minich
 - A. Financial Statements for Review and Filing
 - B. Miscellaneous
- IX. Board Members Comments
- X. Public Comments
- XI. Adjournment

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."