

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
d/b/a VISIT ST. PETERSBURG CLEARWATER**

**Board of County Commissioners Assembly Room
315 Court Street, 5th Floor Assembly Room
Clearwater, FL**

Wednesday, July 9, 2008

AGENDA

- I. CALL TO ORDER – Robert B. Stewart, Chairman
- II. Approval of TDC Minutes – Meeting of June 11, 2008
- III. Chairman’s Comments
- IV. Committee Reports/Presentations – None
- V. TOPICS FOR DISCUSSION
 - Sunshine Law Discussion
 - Rays/Tourism Impact Discussion – Dr. Walter Klages
 - Amendment to Tourist Development Plan/Museums
 - Advertising Agency RFP Ranking
- VI. COMMUNITY ORGANIZATION REPORTS
 - A. St. Petersburg/Clearwater International Airport
 - B. Tampa International Airport
 - C. Pinellas County Chambers
 - D. Pinellas County Cultural Affairs
- VII. MARKETING REPORTS
 - A. Advertising – Debbie Meihls
 - B. Internet Marketing – DT Minich
 - C. Public Relations – David Downing
 - D. Leisure Travel – Rob Price
 - E. Meetings & Conventions – Suzanne Scully
 - F. Convention & Event Services – Linda Bergeron
 - G. Sports – Kevin Smith
 - H. Film Commission – Jennifer Parramore
 - I. Education – Rhonda Sanborn
 - J. Central European – Lee Daniel
 - K. United Kingdom – Lee Daniel
 - L. Canada – Lee Daniel
- VIII. DIRECTOR’S REPORT – DT Minich
 - A. Financial Statements for Review and Filing
 - B. Miscellaneous
- IX. Board Member Comments
- X. Public Comments
- XI. Adjournment