



Accommodations Hurricane Preparedness Workshop

Marriott St. Petersburg

12600 Roosevelt Boulevard

St. Petersburg, Florida, 33716

8:30 – 12:00 PM

Wednesday, April 8, 2009

WELCOME

DT Minich

Executive Director, Visit St. Pete/Clearwater (CVB)

Topic #1: Technology & Weather Forecasting

Daniel Noah *Warning Coordination Meteorologist, National Weather Service*

More than 20 years' experience in climate uncertainties, he'll address how hoteliers can best prepare given the current state of technology.

Topic #2: Emergency Management Planning & Communications

Sally Bishop *Director, Pinellas County Emergency Management*

Sally will provide an overview of the Pinellas County hurricane response and recovery plan as it relates to the tourism industry, and give direction on developing a strategic plan for your property.

Panel Discussion:

- **DT Minich**, *Executive Director, Visit St. Pete/Clearwater (CVB)*
The CVB's role before, during and after the emergency.
- **Judie Zimomra**, *Sanibel City Manager*
Will discuss her first-hand experience dealing with recovering and rebuilding her community after Hurricane Charley (2004, Category 4) and Hurricane Wilma (2005, Category 5)
- **Stephen Dorcy**, *General Manager, Marriott St. Petersburg*
Having endured six major hurricanes, Stephen will share the lessons he learned and why you may need to redefine your existing plans as you go.
- **Jimmy Guzman**, *System Storm Coordinator, Progress Energy Florida*
Setting expectations on their ability to provide and restore power.
- **Daniel Burns**, *SERVPRO*
Avoid costly and unnecessary repairs due to a lack of proper planning; a guide for what actions you should take to be prepared.

Closing

Q & A

Note: Please help yourself to Continental breakfast at your leisure throughout the meeting.