

**2008-2009 Sales Opportunities**  
**Leisure Travel Department**

<u>SHOW NAME</u>	<u>CITY</u>	<u>DATES</u>	<u>SHOW TYPE</u>	<u>ESTIMATED ATTENDANCE</u>
<b><u>October-08</u></b>				
MLT University	St. Paul, MN	October 6-8, 2008	Ret/Wh	1500
Travel Impressions Trade Show	Long Island, NY	October 14, 2008	Ret/Wh	200
Travel Impressions Trade Show	Stamford, CT	October 15, 2008	Ret/Wh	150
Travel Impressions Trade Show	Boston, MA	October 16, 2008	Ret/Wh	150
NTS (National Trade Shows)	Cincinnati, OH	October 20, 2008	Retail	100
NTS (National Trade Shows)	Columbus, OH	October 21, 2008	Retail	100
NTS (National Trade Shows)	Akron, OH	October 22, 2008	Retail	100
NTS (National Trade Shows)	Cleveland, OH	October 23, 2008	Retail	100
GOGO Learning Conference	Barbados	Oct-08	Ret/Wh	350
Southern Women's Show	Orlando, FL	Oct-08	Consumer	12000
Southern Women's Show	Jacksonville, FL	Oct-08	Consumer	8000
I-95 VF Welcome Cntr Fall Fest	Yulee, FL	Oct-08	Consumer	2000
<b><u>November-08</u></b>				
Travel Show	Chantilly, VA	November 8-9, 2008	Consumer	6300
NBC 5 Travel Expo	Chicago, IL	November 15-16, 2008	Consumer	20000
Travel Show	Minneapolis, MN	November 15-16, 2008	Consumer	6200
AAA Superbowl of Knowledge	Pinehurst, NC	November 21-22, 2008	Retail	400
I-75 VF Welcome Cntr Winter Fest	Jennings, FL	Nov-08	Consumer	2000
HX Media Gay Life Expo	New York, NY	Nov-08	Consumer	12000
Eastern Travel Association	Harrisburg, PA	Nov-08	Retail	300
Eastern Travel Association	Wilkes-Barre, PA	Nov-08	Retail	300
Eastern Travel Association	Allentown, PA	Nov-08	Retail	300
AAA Auto Club South Fall Blitz	Florida Statewide	Nov-08	Retail	100
Philadelphia Enquirer	Philadelphia	Nov-08	Consumer	13000
American Bus Assoc or National Tour Assoc	TBD	Nov-08	Motorcoach	500

Visit St Petersburg/Clearwater

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Fiesta in the Park	Orlando, FL	Nov-08	Consumer	25000
<b><u>December-08</u></b>				
Allegiant Vacations Call Center	Las Vegas, NV	Dec-08	Wholesale	100
Luxury Travel Expo	Las Vegas, NV	Dec-08	Retail	4000
<b><u>January-09</u></b>				
FL Huddle	Orlando, FL	Jan-09	Wholesale	300
Adventures in Travel Expo	Chicago, IL	Jan-09	Consumer	11000
Senior Fun Fest	Tampa, FL	Jan-09	Consumer	30000
Snowbird Extravaganza	Lakeland, FL	Jan-09	Consumer	25000
<b><u>February-09</u></b>				
NTS (National Trade Shows)	Schaumburg, IL	Feb-09	Retail	125
NTS (National Trade Shows)	Milwaukee, WI	Feb-09	Retail	125
NTS (National Trade Shows)	North Brook, IL	Feb-09	Retail	125
NTS (National Trade Shows)	Oak Lawn, IL	Feb-09	Retail	125
NY Times Travel Show	NYC	Feb-09	Consumer	25000
Boston Globe Travel Show	Boston, MA	Feb-09	Consumer	28000
NTS (National Trade Shows)	Atlanta, GA	Feb-09	Retail	125
NTS (National Trade Shows)	Birmingham, AL	Feb-09	Retail	125
NTS (National Trade Shows)	Nashville, TN	Feb-09	Retail	125
NTS (National Trade Shows)	Knoxville, TN	Feb-09	Retail	125
Sales Mission	New England	Feb-09	Retail	75
<b><u>March-09</u></b>				
St Louis Travel Show	St Louis, MO	Mar-09	Consumer	6500

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Sales Mission	Atlanta, GA	Mar-09	Retail	100
Travel Impressions Trade Show	Raleigh, NC	Mar-09	Ret/Wh	125
Travel Impressions Trade Show	Charlotte, NC	Mar-09	Ret/Wh	125
Travel Impressions Trade Show	Atlanta, GA	Mar-09	Ret/Wh	125
AAA Marketplace	Providence, RI	Mar-09	Consumer	25000
Fun Jet Texas	Dallas	Mar-09	Ret/Wh	175
Fun Jet Texas	Houston	Mar-09	Ret/Wh	175
Fun Jet Texas	San Antonio	Mar-09	Ret/Wh	175
Fun Jet Texas	Austin	Mar-09	Ret/Wh	175
NTS (National Trade Shows)	Cocoa Beach	Mar-09	Retail	150
NTS (National Trade Shows)	West Palm Beach	Mar-09	Retail	200
<b><u>April-09</u></b>				
Travel South	Kissimmee, FL	April 4-8, 2009	Motorcoach	50
NTS (National Trade Shows)	Troy, MI	Apr-09	Retail	125
NTS (National Trade Shows)	Grand Rapids, MI	Apr-09	Retail	125
NTS (National Trade Shows)	Toledo, OH	Apr-09	Retail	125
NTS (National Trade Shows)	Novi, MI	Apr-09	Retail	125
Fiesta in the Park	Orlando, FL	Apr-09	Consumer	32000
RPD Gay Life Expo-VF	New York, NY	Apr-09	Consumer	18000
HX Media Gay Life Expo	Boston, MA	Apr-09	Consumer	1000
HX Media Gay Life Expo	New York, NY	Apr-09	Consumer	1000
Travel Professionals of Color	TBA	Apr-09	Retail	500
Sales Mission	Detroit, MI	Apr-09	Retail	75
UK/European Sales Mission	TBD	Apr-09	Wholesale	150
VISIT FLORIDA Mission S. America	Chile, Argentina	Apr-09	Wholesale	100
Atlanta Travel Expo	Atlanta, GA	Apr-08	Consumer	6500

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<b><u>May-09</u></b>				
Sales Mission	Chicago, IL	May-09	Retail	200
Hotels.com Call Center	Arlington, TX	May-09	Internet WH	225
Pentagon Travel Show	Wash, DC	May-09	Consumer	20000
Orbitz.com Call Center	Campbellsville, KY	May-09	Internet WH	200
IGLTA Conference	TBA	May-09	Consumer	15000
Visit Florida Welcome Center 1-95	Yulee, FL	May-09	Consumer	200
Visit Florida Welcome Center 1-75	Jennings, FL	May-09	Consumer	200
Hotelbeds.com Destination Day	Orlando, FL	May-09	Wholesale	50
Mark Travel Destination Day	Orlando, FL	May-09	Wholesale	150
Sales Mission	Columbus, OH	May-09	Retail	75
Pow Wow	Miami, FL	May-09	Wholesale	5000
<b><u>June-09</u></b>				
GOGO Trade Show	Chicago, IL	Jun-09	Ret/Wh	100
GOGO Trade Show	Cleveland, OH	Jun-09	Ret/Wh	100
GOGO Trade Show	Detroit, MI	Jun-09	Ret/Wh	100
Liberty Travel Sales Calls	NYC	Jun-09	Retail	75
Sales Mission	L Island, NY	Jun-09	Retail	100
Vacation.com Trade Show	TBD	Jun-09	Retail	3500
Sales Mission	Clev/Pitts, PA	Jun-09	Retail	150
Orlando Gay Days	Orlando, FL	Jun-09	Consumer	35000
Sales Mission	Providence, RI	Jun-09	Retail	75
AAA Auto Club South Summer Blitz	Florida Statewide	Jun-09	Retail	100
<b><u>July-09</u></b>				

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MLT Vacations Call Center	Minot, ND	Jul-09	Wholesale	225
Sales Mission	Nashville, TN	Jul-09	Retail	100
Travel Agents of Tennessee Trade Show	Nashville, TN	Jul-09	Retail	150
Expedia.com Call Center	Tacoma, WA	Jul-09	Internet WH	250
GOGO Trade Show	N. NJ	Jul-09	Ret/Wh	125
GOGO Trade Show	White Plains, NY	Jul-09	Ret/Wh	125
GOGO Trade Show	S.CT	Jul-09	Ret/Wh	125
Florida Motorcoach Asso.	TBA	Jul-09	Motorcoach	500
<b><u>August-09</u></b>				
GOGO Trade Show	S.NJ	Aug-09	Ret/Wh	125
GOGO Trade Show	Wilmington, DE	Aug-09	Ret/Wh	125
GOGO Trade Show	Baltimore, MD	Aug-09	Ret/Wh	125
Funjet Vac Trade Show	Minneapolis, MN	Aug-09	Ret/Wh	250
Funjet Vac Trade Show	St. Louis, MO	Aug-09	Ret/Wh	250
Funjet Vac Trade Show	Chicago, IL	Aug-09	Ret/Wh	400
Funjet Vac Trade Show	Milwaukee, WI	Aug-09	Ret/Wh	250
Travel Impressions Call Center	Bethlehem, PA	Aug-09	Wholesale	275
Sales Mission	Philadelphia, PA	Aug-09	Retail	150
La Cumbre	TBD	Aug-09	Wholesale	5000
Governor's Conference on Tourism	TBD	Aug-09		0
<b><u>September-09</u></b>				
Southern Women's Show	Cleveland	Sep-09	Consumer	5000
NTS (National Trade Shows)	Peabody, MA	Sep-09	Retail	100
NTS (National Trade Shows)	Manchester, NH	Sep-09	Retail	100
NTS (National Trade Shows)	Windsor Locks, CT	Sep-09	Retail	100

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NTS (National Trade Shows)	Warwick, RI	Sep-09	Retail	100
Canadian Sales Mission	Toronto, Montreal	Sep-09	Ret/Wh	150
<b><u>Dates TBD</u></b>				
Sales Mission	St. Louis	TBD-09	Retail	75
ESTO	TBD	TBD-09	Wholesale	100
TIA Marketing Outlook Forum	TBD	TBD-09		0