ST.PETERSBURG
CLEARWATER

# PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL

**d/b/a Visit St. Petersburg/Clearwater**

**Board of County Commissioners Assembly Room**
**315 Court Street, 5th Floor Assembly Room**
**Clearwater, Florida**

# AGENDA

Wednesday March 19, 2014 9:00AM – 11:00AM

**I. CALL TO ORDER** – TDC Chair Karen W Seel

**II. CHAIR'S COMMENTS**

**III. APPROVAL OF TDC MINUTES**
- **A.** February 19, 2014

**IV. COMMITTEE REPORTS**
- **A.** None

**V. PRESENTATIONS**
- **A.** USA BMX Gator Nationals Update – John David, COO USA BMX & Mayor Doug Bevis

**VI. CONSULTANT REPORT**
- **A.** Research Data Services – Walter Klages
  - **January** Visitor Profile

**VII. MARKETING REPORTS – January 2014**
- **A.** Advertising – Katie Marvin
- **B.** Internet Marketing – Nate Huff, Miles Media
- **C.** Education – Report on File
- **D.** Film Commission – Jennifer Parramore
- **E.** Leisure Travel/Canada – Report on File
- **F.** Meetings & Conventions – Suzanne Scully
- **G.** Media & Interactive – David Downing
- **H.** Sports Commission – Kevin Smith
- **I.** Latin America – Ana Fernandez
- **J.** Central Europe & United Kingdom – DT Minich

**VIII. COMMUNITY ORGANIZATION REPORTS**
- **A.** St. Petersburg/Clearwater International Airport – Report on File
- **B.** Tampa International Airport – Report on File

**IX. DIRECTOR'S REPORT DT Minich, Executive Director, Visit St. Pete/Clearwater**
- **A.** Financial Statements (Pinellas County Bed Tax)
- **B.** Miscellaneous

**X. PUBLIC COMMENTS**

**XI. BOARD MEMBER COMMENTS**

**XII. ADJOURNMENT**

*"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."*

*Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."*