



**FILM
COMMISSION**

March 2014

Lisa Dozois

FILM COMMISSION

Completed Production Projects: \$409,566

THE STATS



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Category	Projects	Shoot Days	Rooms	Local Hires	Spend
Movie	1	1	6	1	5,000
Commercial	9	14	66	188	392,666
TV Show	5	11	0	5	5,250
Print	8	8	4	7	1,100
Docs	3	5	17	1	3,050
Video	3	3	0	2	2,500
Music Video	0	0	0	0	0
TOTAL	29	42	93	204	409,566





SHOOTS

COMMERCIALS

- ✘ Three Volts shot a commercial for Craftsman Mower at a private residence in the Old Northeast section of St. Petersburg.
- ✘ Monte Brooks Productions took exterior shots at Boca Ciega Millennium Park for a two-minute infomercial for a new type of shirt.
- ✘ Beautiful Village shot footage of multiple Pinellas County residents and locations to use in Visit SPC commercials and promotional material.
- ✘ Kelby Media Group shot a commercial for Canon Camera that will display inside Best Buy stores.
- ✘ Indie Studios took lifestyle shots at Fort De Soto of models wearing sunglasses for a commercial for TruColor.
- ✘ Company Man took lifestyle shots of people enjoying Philippe Park for an Achieva commercial.
- ✘ PPK, Inc. filmed a TV commercial for Bright House Networks at two homes on Snell Isle.
- ✘ Bulldog Films shot scenes for a KIA Forte commercial at a hotel in St. Petersburg.
- ✘ Wes Pratt filmed several pickup shots for a pet bowl commercial at Boca Ciega Millennium Park.

PRINT

- ✘ Bonnier Corp. produced a still photo shoot with models on Fort De Soto beach for the cover of Florida Travel and Life Magazine's "Ultimate Weekends" issue.
- ✘ Dave Black Photography took still images of varying focal length of a model standing in front of a lifeguard tower to showcase zoom of a certain Nikon camera.
- ✘ Portrait Scene Photography shot family portrait sessions at The FL Botanical Gardens, Fort De Soto, Philippe Park and Fred Howard Park.
- ✘ Abbey Saxton photography captured family portraits at the FL Botanical Gardens.
- ✘ Infinity Photography took pictures of a family at Heritage Village.

DOCUMENTARY

- ✘ Cineflix shot b-roll around St. Pete for the documentary TV Series, Motives & Murder 3.
- ✘ Windfall Films filmed an interview with a WWII veteran at Fort De Soto for "D-Day: Laid Bare".

VIDEO

- ✘ AIDA Cruises shot b-roll around Pinellas County to use in a German destination video.
- ✘ Kelby Media shot a movie trailer-like intro at Fred Howard Park for the Photoshop World Conference based on the Pirates of the Caribbean movie.
- ✘ Kelby Media produced a training video at Heritage Village about which media cards to use in DSLR.

FILM & TV

- ✘ Visionary Arts & Illusion shot scenes for short film based on The Old Man & the Sea at Fort De Soto.
- ✘ Live Well Network shot scenes for an episode of *Sweet Retreats* at the Fort De Soto campground.
- ✘ Messina Productions shot b-roll and interviews in St. Pete & Clearwater for *BarcodeUSA.tv*.
- ✘ Cineflix shot b-roll & private residences in Palm Harbor & St. Pete for reality TV show *Property Virgins*.



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LEADS & RESPONSES

- ✘ Fielded inquiry from Ted Coulson to photograph Heritage Village at night. Coordinated insurance requirements and approval for nighttime access in April to Heritage Village.
- ✘ Fielded inquiry from Joe Davison about using the Taylor homestead as a location for a low-budget thriller he wants to shoot.
- ✘ Fielded query from Jillian at Flex Productions in Miami about using beach locations.
- ✘ Fielded query from Glenn Chalek for a beer commercial involving rustic docks.
- ✘ Fielded query from Tom Tomka of Norway TV about Sunken Gardens.
- ✘ Assisted the Travel Channel's "Food Paradise" with B-roll filming questions.
- ✘ Fielded inquiry from Stuart Smith about a mom and pop hotel with neon, a stainless steel diner and a bus station for a KIA commercial.
- ✘ Fielded inquiry from Marlene Forand who was looking for a backyard for a commercial that does not have palm trees or look Floridian. Wants lots of trees, very Americana, very pretty. Sent reel-scout links.
- ✘ Fielded inquiries from Kasey Ortoski re: use of the Wendlek residence and the Ponce De Leon Hotel for a photo shoot. Contacted property owners to determine interest.
- ✘ Assisted Julio Agular, 1st Asst, for David Black photography, with search for a lighthouse for a Nikon USA shoot. Gave him Pete Krulder's contact info and explained permitting, insurance requirements and property release.
- ✘ Mia McCormick from Kelby Media inquired about permitting process for Heritage Village.
- ✘ Erica Sutherlin from Global Management inquired about various locations - quirky coffee shop, Mafioso-type bar, modern commercial space, and upscale homes - for upcoming feature film project and ways our office can assist. Sent location manager contact list.
- ✘ Richard Lesniak at Albert Whitted Airport inquired about permitting process and insurance requirements for filming a pilot for a student film at the airport.
- ✘ Fielded inquiry from Lance Kashwell who is planning to shoot a promo video for Tech Data at PIE airport taxi stand. Explained the airport's permitting process, including \$100 deposit.
- ✘ Fielded inquiry from a female photographer re: permitting process for photo shoot at Heritage Village. Explained online process and insurance requirements.
- ✘ Spence Brock with Media Mogul Studios requested a large urban building space with windows and a rustic, urban feel similar to the Tampa Armature Works building. Suggested old YMCA in St. Pete.
- ✘ Assisted Jeremiah from *Clearwater Beach The Movie* with permitting information and available Film Commission resources.
- ✘ Fielded inquiry from Scott Messina regarding shooting an episode including b-roll and interviews for BarcodeUSA in Clearwater & St Pete.
- ✘ Fielded inquiry from producer Rob Owen about closing a beach for filming.
- ✘ Anitarece Marie Young, University of Florida, College of Agricultural and Life Sciences, inquired about an insurance company recommendation. Emailed link to our insurance page.
- ✘ Fielded inquiry from Jennifer Bronstein at Paper Route Productions regarding using Fred Howard park for reality TV shots.
- ✘ Fielded last-minute inquiry from Heidi Meitzler re: early morning access to Fred Howard Park for a small documentary shoot. Coordinated with Park supervisor.
- ✘ Fielded inquiry from Tessa Whitmore RE: a location where they could shoot a commercial involving a BMW driving along the beach.
- ✘ Fielded inquiry from Shellee Wells re: the need for marine insurance when launching a boat.
- ✘ Fielded query from MTV about shooting B-roll at USF, and various locations.
- ✘ Fielded inquiry from Chuck Kaiton re: reality show being filmed in Largo this summer.



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MARKETING & OPERATIONS

- ✘ Completed FY15 sales and budget plan.
- ✘ Assisted Film Florida with organizing Rally in Tally (multiple calls & emails).
- ✘ Presented a program to the Tampa Bay Beaches Tourism Committee about the film commission mission and projects on 3-19-14.
- ✘ Joined colleagues for behind-the-scenes tour of Tropicana Field.
- ✘ Fielded call from Emmy magazine about contacting film director Arthur Allen Seidelman.
- ✘ Discussed with Lisa Chandler ways to promote our Film Commission at this year's Sugar Sand Festival *Beach walk of Fame* theme. Decided to play loop video of projects made locally on a flat screen in ticket area. Unfortunately we could not gather the necessary equipment in time.
- ✘ Provided wardrobe artist Jennifer Berkley with some of our crew lists to use for a mass mailing to promote her business.
- ✘ Jennifer Parramore retired from her role as our Film Commissioner.

2014 TOTALS



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					2014 Totals
Month	Projects	Days	Rooms	Hires	Spend
January	16	78	1,962	2,106	17,133,550
February	19	27	404	183	881,260
March	29	42	93	204	409,566
April					
May					
June					
July					
August					
September					
October					
November					
December					
TOTAL	64	147	2,459	2,493	18,424,376