ST.PETERSBURG
CLEARWATER

PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
SPECIAL MEETING MINUTES
MARCH 22, 2017

The Pinellas County Tourist Development Council ("TDC"), as created under Pinellas County Ordinance 78-20 pursuant to Section 125.0104, Florida Statutes, met in a special session at the Board of County Commissioners Assembly Room, 315 Court Street, 5th Floor Assembly Room, Clearwater, Florida, on this date, **March 22, 2017**, at 9:17 a.m. with the following members present:

Tourist Development Council Members Present:

Janet C. Long, Chair
Russ Kimball, Vice Chair
Hon. Doug Bevis
Tim Bogott
Hon. George Cretekos
Charlie Gerdes
Cookie Kennedy
Trisha Rodriguez
Tony Satterfield
Eric Waltz

Not Present:

Jen Carlisle
Phil Henderson, Jr.

Visit St. Petersburg/Clearwater and County Staff:

David Downing, VSPC President & CEO
Tim Ramsberger, VSPC Chief Operating Officer
Teri Tuxhorn, VSPC Administrative Director
Jim Abernathy, Pinellas County Office of Management & Budget
Michael A. Zas, Assistant County Attorney

Others in Attendance:

Mayor Julie Bujalski, City of Dunedin
Joe Ciurro, City of Dunedin
Frank Dame, Clearwater Marine Aquarium
Kevin Dunbar, City of Clearwater
Vince Gizzi, City of Dunedin
Douglas Hutchens, City of Dunedin
Dr. Walter Klages, The Klages Group
Dennis Long, Capital Project Funding Consultant

Thomas Magoulis, American Craftsman Museum
Shelby Nelson, Toronto Blue Jays
Christine Page, St. Petersburg Shuffleboard Club
Paula Parrish, Morean Arts Center
Darren Rivera, Ruth Eckerd Hall
Roger Ross, Morean Arts Center
Mich Sauers, Florida Orchestra
Rosemary Windsor, Jolley Trolley
Davis Yates, Clearwater Marine Aquarium

I. Call to order/ Chair's Comments:

Chair Janet C. Long called the meeting to order at 9:17 a.m. and requested roll call from the TDC which the members briefly introduced themselves.

Additional comments can be viewed on: www.pinellascounty.org/tdc

II. Public Comments:

No public comments.

III. Capital Project Funding Committee Review:

A. Application scoring - after Members announced their initial scores and further consideration and discussion by the Board, including all revisions to the initial scores, the following was announced as the average scores for the applicants:

1. American Craftsman Museum: 742.2
2. Clearwater Marine Aquarium: 895.6
3. Countryside Sports Complex: 787.6
4. Eddie C. Moore Complex: 855.7
5. Morean Arts Center- Glass Studio & Hot Shop: 685
6. Ruth Eckerd Hall: 809.2
7. St. Petersburg Shuffleboard Club: 526.3
8. Toronto Blue Jays: 803

B. Funding recommendations - after consideration and discussion of the applications that scored at least 700 points on average by the Board, the following actions were taken:

1. Recommended approval of a lump sum payment of $495,000 to the City of Clearwater for the Eddie C. Moore Softball Complex with a variation of the match guidelines related to land value and a condition that the applicant provide acceptable marketing tradeoffs.
   Motion: Charlie Gerdes. **Second**: Doug Bevis: **Vote**: Unanimous.

2. Denied a motion to recommend that a reserve fund of $28.8 million for Fiscal Year 2017 be established and that none of the projects recommended for approval at this meeting commit any funds from that reserve.
   Motion: Charlie Gerdes. **Second**: Tony Satterfield. **Vote**: 5-5

3. Recommended approval of funding for the Countryside Sports Complex in the amount of $1.973 million over a period not to exceed three years with a provision that a lump sum payment could be made if circumstances allow.
   Motion: Charlie Gerdes. **Second**: Cookie Kennedy. **Vote**: Unanimous

4. Recommend funding for Ruth Eckerd Hall in the amount of $4.59 million net present value to be funded over a period not to exceed six years.
   Motion: Charlie Gerdes. **Second**: Doug Bevis. **Vote**: Unanimous.

5. Recommended approval of funding for the Clearwater Marine Aquarium in the amount of $26 million net present value, terms to be determined.
   Substitute Motion: Cookie Kennedy. **Second**: Eric Waltz. **Vote**: Unanimous.

6. Recommended approval of funding of $46.5 million net present value for the redesign and renovation of the Florida Auto Exchange stadium and training facilities for the Toronto Blue Jays, terms and marketing requirements to be negotiated.
   Motion: Doug Bevis. **Second**: Cookie Kennedy. **Vote**: 6-4.

7. Denied a motion to recommend approval of $11.1 million in funding for the American Craftsman Museum, terms and marketing requirements to be negotiated.
   Motion: Charlie Gerdes: **Second**: Eric Waltz. **Vote**: 8-2.

8. Recommended approval of $6 million in funding for the American Craftsman Museum, terms and marketing requirements to be negotiated.
   Motion: George Cretekos. **Second**: Trisha Rodriguez. **Vote**: 7-3.

C. The Chair stated the results of the meeting will be reviewed at the April 19, 2017 TDC meeting. The Chair advised the City of Dunedin that it must provide the TDC with a copy of the use/license agreement between the City and the Blue Jays as a condition to move its funding request forward at the next TDC meeting set for April 19th.

IV. Adjournment:

Chair Long directed, there being no objection, the meeting be adjourned at 2:30 p.m.