

**VISITATION TRENDS
MOTEL/MOTEL/CONDO & IN-HOME
2007**

2007	FL	SE	NE	MW	CA	EU	OTHER	VISITORS	EXPENDITURES
January	2.8	6.1	30.0	36.2	8.4	12.1	4.4	269,800	\$215,935,200
February	4.0	3.8	35.1	33.3	10.3	11.0	2.5	335,560	\$316,642,450
March	5.4	3.6	27.4	42.2	12.1	7.3	2.0	634,170	\$413,580,000
April	7.2	4.5	29.8	34.5	7.1	15.1	1.8	844,330	\$473,509,200
May	10.1	5.5	27.0	32.5	3.9	17.2	3.8	384,400	\$262,050,000
June	15.2	9.4	17.6	32.2	2.3	19.8	3.5	563,400	\$287,712,700
July	20.6	9.8	18.1	26.6	3.8	17.5	3.6	571,150	\$303,070,260
August	16.9	7.5	21.4	28.2	3.3	18.0	4.7	399,700	\$247,574,860
September	18.4	4.3	19.3	26.7	4.9	22.7	3.7	214,430	\$142,157,860
October	7.1	7.5	21.5	32.3	5.2	22.6	3.8	362,200	\$219,975,400
November	7.8	5.3	26.8	24.5	7.9	24.4	3.3	283,300	\$194,750,300
December	8.7	5.0	23.3	30.7	7.3	19.7	5.3	411,600	\$241,454,700
TOTAL								5,300,220	3,336,639,430

* Latin American Visitors are reflected in Annual total only (not by month)