FILM DEPARTMENT
May 2009

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Film Commission Director

The St. Petersburg Clearwater Film Commission helped co-sponsor the producers' seminar and scouting trip with the Sunscreen Film Festival April 30-May 4. TV and commercial producer Phil Cooke was invited by the festival and was a special film commission guests. Cooke joined other local filmmakers in a scouting trip of Pinellas, to see locations and have opportunities to brainstorm on filming TV and film projects with positive life-affirming messages. Cooke has been called the "only producer in Hollywood with a PhD in theology." He has written several books and regularly speaks on branded marketing for non-profits. Cooke joined producer and film professor Dave Anderson, film professor Dave DeBorde, producer Melissa Gruver, and entertainment attorney Scott Goldberg on "The Producers Panel."

Curtis Graham, an award-winning cinematographer, worked with Countryside Christian Center to film a local movie entitled "Getting' Out." The crew and cast were volunteers from several churches. The script was written and produced by Pastor Brad Kidwell of CCC. The story was about a young man in a gang who experiences a life-changing epiphany when he's almost killed.

SHOOTS

- Greyhouse Films and Countryside Christian Center produced a short film in St. Petersburg titled "Gettin' Out."
- Wag TV shot a segment for a Discovery TV show called "How Do They Do It?" at Transitions in Largo. The show will feature establishing shots of the area beaches.
- "Bridezillas" was in Clearwater Beach to film a wedding for the popular TV show.
- Serenity Films used two popular bars in downtown St. Petersburg as locations for a TV commercial for Alexander Keith's Beer.
- HSN shot a commercial for Deb Myer Green Bags at the Saturday Market in St. Petersburg.
- Bright House Networks shot and ad for H2O Elite at Coffee Pot park in St. Petersburg.
- Hello Marketing shot a music video for artist Ryan Hakes in Clearwater.
- Dreams on Screens Productions shot a music video for Randy White at Greenwood Cemetery in St. Petersburg.
- Tampa Digital Studios shot a music video for Geri X at a warehouse in downtown Clearwater. Geri X is a local singer who has a promising music career.
- Bay Magazine shot the cover of their June issue at Ft. DeSoto Park.
- Steven Kovich shot an ad for Publix at Jack Puryear Park.
- Steven Kovich also did a photo for a Publix mailer at Ft. DeSoto Park.
- Dave Spataro did a still shoot for Publix in St. Petersburg.

LEAD RESPONSES

- Sent photos of Beachwalk to Kelly Hood of Wag TV for a possible reality TV shoot.
- Sent photos of area attractions to Tom Fallon for a possible TV commercial.
- Sent a package with area locations and information to producer Patrik Attenhofer.
- Scouted neighborhoods and sent various file photos to Todd Thompson for a potential feature film.
- Sent photos of the Florida Botanical Gardens to Rana Mohammadian for a possible still shoot.
- Sent photos of various locations to Matt Taylor for a possible feature film.
- Sent photos of warehouses to Bluewater Media for a possible commercial shoot.
- Sent photos of Greenwood cemetery to Joel Kapity for a potential music video.
- Provided filming letter, sent prod guide and location disc to Ryan Hakes of Hello Marketing.
- Sent photos of Perez home to Movie Groovy for a potential commercial.
- Sent photos of parks to Mario Uriel for a possible Brighthouse ad.
- Sent location information and CD to Tracey Frazier.
- Sent photos to Leslie Webber for a potential TV commercial.
- Sent photos of hotels to Coco Bermudez for a potential project.

MARKETING AND OPERATIONS

- Prepared sales and budget plan for film commission FY 2010, and presented program at annual TDC budget committee workshop 5-4-09.
- Helped coordinate the filming of "Red Tide" with the city of Tarpon Springs.
- Provided background research for TV series interested in Pinellas County.
- Assisted local crew professionals with background on rumored project(s).
- Worked with Film Florida to get donation for annual meeting and scholarship fundraiser. Golf foursome was donated by Renaissance Vinoy Resort.
- Prepped for Film Florida elections in June.
- Organized August business and marketing meeting of Film Florida, to be held at Renaissance Vinoy Resort in St. Pete.
- Attended screenings, lectures and the closing night party at the Sunscreen Film Festival.
- Attended the National Tourism Luncheon at the Innisbrook Resort.
- Met with Shellee Wells to assist with finding parking for the Serenity Films crew for an Alexander Keith’s beer commercial, and visited set. Commercial shot at a local tavern in downtown St. Petersburg.
- Attended the premiere of Wolf in the Grave Productions short films at Channelside Cinemas.
- Photographed Quality Inn Clearwater Beach. Sent photos to CVB staff and local producers.
- Met with Gregg Wolcott to discuss jobs in local production.
- Attended the tourism rally at Tampa International Airport.

STATISTICS
Current Month

	Queries	New Projects	Economic Impact*
May 2009	**66**	**22**	**$161,600**
May 2008	78	32	$479,000
Year to Date 2009	**442**	**146**	**$2,365,873**
Year to Date 2008	370	159	$3,080,083

Total Impact Reported for 2009: Figure doesn't include complete indigenous production data.

Film Commission Completed Production Report 2009

	Feature	TV	Commercial/ Infomercial	Print	Video	Documentary	Music Video	Short/ Student
January	0	6	4	4	3	0	0	0
February	0	2	6	2	0	0	0	2
March	0	7	6	7	1	0	0	1
April	2	3	1	5	1	0	1	1
May	0	2	3	3	1	0	3	1
June								
July								
August								
September								
October								
November								
December								
Total	**2**	**20**	**20**	**21**	**6**	**0**	**4**	**5**

Annual Completed Production Report

	2005	2006	2007	2008
Features/Shorts	10	9	10	24
Television	17	29	23	28
Commercials/Info	35	57	53	57
Print	61	41	68	32
Non-Broadcast Video	9	11	27	12
Documentary	1	2	2	1
Music Video	2	3	7	1
Total	**135**	**152**	**190**	**155**