MEETINGS & CONVENTIONS

September 2009

Prepared by: Suzanne Scully
Director

TRADE SHOWS

Affordable Meetings – Washington, DC
Sept 7 - 11, 2009 Attended: Suzanne Scully

Quest Raleigh – Raleigh, NC
Sept 14-16, 2009 Attended: Michele Schilling

FUTURE TRAVEL

Washington DC Client Events – Washington, DC
Oct 3 – 7, 2009 Attending: Suzanne Scully

TSAE Education Day – Tallahassee, FL
Oct 20 – 23, 2009 Attending: Michele Schilling

Rejuvenate – Birmingham, AL
Oct 27 – 30, 2009 Attending: Hortensia Simmons

MEET USA – New Brunswick, NJ
October 28 – 31, 2009 Attending: Jeanine Messerschmidt

SITE VISITS FOR September 2009

Drug Enforcement Agency – 600 possible room nights
Blue Rhino – 364 possible room nights
Organization Study of Communication, Language and Gender – 290 possible room nights
Association for Chemoreception Sciences – 2080 possible room nights
Nexstar – 319 possible room nights
Stone River – Education site visit
Lutheran High School Reunion – 60 possible room nights

37 DEFINITE GROUPS FOR SEPTEMBER 2009

Name	**Dates**	**Rm. Nts.**	**Location**
African Methodist Episcopal Church (A.M.E)	Oct 2-11 2009	220	Hilton St Pete Beach
FL-GA Lutheran Women's Missionary League	Sept 24-27 2009	220	Sirata
Southeastern Chapter 88th Infantry Division	April 21-25 2010	110	La Quinta Inn Clearwater Central
Bradford Child Care Services	Nov 10-14 2009	106	Sheraton Sand Key
Fastline Publications	Feb 22-26 2011	134	Don CeSar
Institute for Intergral Development	Jan 23-30 2010	883	Hilton Clearwater Beach Resort/Holiday-Inn Hotel and Suites Clearwater Beach
International Warehouse Logistics Association	March 3-9 2011	705	Renaissance Vinoy
National Autism Association	Nov 10-16 2010	770	TradeWinds Island Grand
Society of Thermal	April 22-27 2010	500	Hilton Clearwater Beach
All Children's Hospital	Feb 4-10 2010	350	Renaissance Vinoy
All Children's Hospital	Oct 20-25 2009	255	Renaissance Vinoy
Audubon of Florida	Oct 22-25 2009	150	Hilton Carillon Park
Florida Association of School Psychologists	July 20-25 2010	400	TradeWinds Island Grand
Florida Association of School	Oct 26-31 2009	725	TradeWinds Island

Psychologists			Grand
Florida Association of School Psychologists	July 19-24 2011	400	TradeWinds Island Grand
Florida Aviation Trades Association	June 14-18 2009	150	Hilton Clearwater Beach
Moffitt Cancer Center	Oct 16-18 2009	124	Sheraton Sand Key
Professional Insurance Agents of Florida	Sept 14-20 2009	290	Hilton Carillon Park
Stetson University-College of Law	May 20-21 2009	20	TradeWinds Island Grand
Stetson University-College of Law	Sept 11-12 2009	45	TradeWinds Island Grand
Suncoast Dixieland Jazz Festival	Nov 18-22 2009	1840	Marriott Suites Sand Key/Sheraton Sand Key
AgGateway	Nov 11-12 2010	280	Renaissance Vinoy
American Bankers Association Meeting 1	April 26- May 1 2010	592	Renaissance Vinoy
American Bankers Association Meeting 2	April 26-May 1 2010	515	Renaissance Vinoy
American Chemical Society	Jan 7-16 2011	630	Renaissance Vinoy
American Chemical Society	Jan 11-20 2013	630	Renaissance Vinoy
American College of Osteopathic Internists	March 18-21	40	Renaissance Vinoy
Automotive Aftermarket Industry Association	April 8-13 2011	650	Renaissance Vinoy
Drug & Alcohol Testing Industry Association	Sept 20-25 2010	170	Renaissance Vinoy
General Dynamics Information Technology Information Systems Group	Aug 5-15 2009	2601	TradeWinds Island Grand
Independent Community Bankers of America Services Network	Oct 8-9 2009	10	Renaissance Vinoy
National Enegry Conference	Oct 21-28 2009	577	Renaissance Vinoy
National Enegry Conference	Oct 19-26 2009	577	Renaissance Vinoy
National Community Action Foundation	May 8-13 2011	141	Renaissance Vinoy
National Rural Electric Cooperative Association	Jan 7-13 2010	1125	Renaissance Vinoy
Produce Marketing Association	Jan 27-30 2010	37	Renaissance Vinoy

U.S. Department of Agriculture	Sept 20-24 2009	80	Sandpearl
The University of Texas-Southwest Center for Occupational & Environmental Health	Feb 8-12 2010	105	TradeWinds Island Grand

Total Definite Room Nights for September 2009: **17,157**

59 LEADS DISTRIBUTED FOR SEPTEMBER 2009

Group Name	**Dates**	**Poss. rm. nts.**
Confidential	Oct 9-15 2011	978
Confidential	April 7-13 2011	1,432
Confidential	July 24-29 2011	1,540
Confidential	April 29-May 5 2013	1,860
Shoe Service Institute	July 13-17 2011	120
Great Lakes Fleet, Inc	Feb 1-5 2010	300
American Herbalists Guild	Oct 6-10 2010	280
Association of American Feed Control Officials	Jan 17-23 2011	690
Florida Gang Investigators Association	July 31-Aug 6 2010	855
Florida Association for Career & Technical Education	Aug 1-6 2010	425
Florida Airport Council	April 13-16 2010	165
Florida Airport Council	Nov 3-6 2010	73
National Wrestling Coaches Association	Aug 3-8 2010	410
Truth Attack	Oct 29-30	12
Florida Dairy Farmers Association	June 23-26 2010	57
Florida Association of Housing & Redevelopment Officials	May 18-21 2010	45
American Dairy Products Institute	Feb 17-21 2010	319
Association of Nurses in AIDS Care	Nov 3-11 2013	1362
CMP Meeting Services	Feb 21-24 2010	225
Commissioning Agents, Incorporated	Jan 11-16 2012	665
Gas Technology Institute	March 6-12 2010	92
Affinity Resource Group, LLC	June 20-24 2012	175
Society of Thermal Medicine	April 22-27 2010	500
CAZ Meeting & Incentives Inc	Aug 1-6 2010	425
Florida Association of School Psychologists	July 20-25 2010	400

Florida Association of School Psychologists	Oct 26-31 2009	725
AgGateway	Nov 7-12 2010	280
American Bankers Association	April 26-May1 2010	592
American Chamber of Commerce Executives	Jan 24-26 2010	24
American College of Osteopathic Internists	March 18-21	40
American College of Preventive Medicine	Feb 18-27 2012	1231
Drug & Alcohol Testing Industry Association	Sept 20-25 2010	170
Drug Enforcement Administration	April 12-16 2010	753
General Dynamics Information Technology	March 7-10 2010	430
Independent Community Bankers of America Services Network	Oct 8-9 2009	10
National Association of Regional Planning Councils	June 9-15 2012	200
National Community Action Foundation	Oct 21-28 2011	577
National Community Action Foundation	Oct 19-26 2012	577
National Community Action Foundation	May 8-13 2011	141
National Council of Farmers Cooperatives	Jan 29-Feb 5 2012	1045
National Credit Union Administration	April 11-23 2010	4382
Produce Marketing Association	Jan 27-30 2010	37
Professional Bail Agents of the United States	July 16-21 2011	350
Rural Utilities Services	Oct 17-20 2010	350
The Adhesive & Sealant Council	April 1-6 2011	600
The National Solid Wastes Management Association	Jan 3-4 2010	10
African Methodist Episcopal Church (A.M.E)	Oct 2-11 2009	220
Campus Crusade for Christ	June 10-13 2010	99
FL-GA Lutheran Woman's Missionary League Meeting	Sept 24-27 2009	220
Kovencz-Oldread Wedding	Dec 4-5 2010	10
Lyrics for Life	Oct 1-4 2009	37
PEO Sisterhood (International Organization)	May 2-7 2012	600
Pi Sigma Epsilon	March 22-30 2015	812
Confidential	Sept 19-23 2012	195
Southeastern Chapter 88th Infantry Division	April 21-25 2010	125
Sunshine Meetings & Events, Inc	March 24-28 2010	120
Tufts University-Theta Delta Chi	April 21- 25 2010	60
Vega Travel	Oct 30- Nov 1 2009	40
Walls/Francis Wedding	Nov 12-15 2009	120

Total Possible Room Nights for September 2009: **28,587**

	FY '08/09'	FY'07/08'
Total Leads for the month of September:	**59**	**51**

	FY '08/09'	FY '07/08'
Total room revenue ytd:	**$14,251,490**	**$13,707,805**
Total definite rm. nights ytd:	**86,289**	**84,969**
Total County impact ytd:	**$25,023,810**	**$24,477,288**