

FILM COMMISSION

June Report

Prepared By Jennifer Parramore
Film Commission Director

The film commission staff photographed a great location that serves a wide variety of location filming purposes. Ironically, it's been right in our back yard for years: the Pinellas Technical Education Centers. Marketing Director Cecile Directo scouted with staff at the Clearwater and St. Petersburg campuses. We now have more locations for: commercial kitchens, hospital surgery, dental and patient care areas, machine shop, photography studio, vehicle repair shop, jewelry design, welding, truck driving, and cubicle work space. The campuses also offer such common school locations as long hallways lined with lockers, grassy quadrangles and lecture halls. PTEC staff are hugely cooperative and welcome location production for moderate fees, unlike many colleges. In fact, the feature film "Dolphin Tale" shot a scene at PTEC's jewelry design and repair lab. The lab served as Dr. McCarthy's prosthetic design lab in the movie.

SHOOTS:

- PP+K shot a 3rd Quarter campaign for Publix using the Mickett Stackhouse location in our library.
- The Mojo Ranch shot a commercial for Circle K Jeep Giveaway at North Shore Beach.
- A music video for country music star Greg Bates was shot by Tacklebox Films out of Nashville. They shot at Fort De Soto Park, a home in Dunedin and Tarpon Springs docks.
- Chris Stickney shot a print campaign for Grow Financial at Fort De Soto Park.
- Media Mogul Films shot a commercial for 1800 Ask Gary at pTEC, a location from our library.
- Marie Still Photography had 4 shoots this month. She is a locally based portrait photographer.
- Beall's shot new print stills at Fort De Soto Park.
- Magnum Films from Finland featured our destination in a program called "Holiday Checker", a documentary style travel adviser about popular destinations.

QUERIES:

- The Mill out of LA was looking for place to shoot an art installation for a commercial. We presented the courtyard between The Dali and Mahaffey theatre.
- Media Mogul Films needed a beach and closed down restaurant/hotel for a commercial for 1-800 Ask Gary. Sent package via Reel Scout. Shoot moved to Sarasota.
- Warner Brothers needed hotel for a project called "Focus." Lead from Susan Simms in LA. Sent Reel Scout package of the Vinoy & The Don.
- A high school location for a major feature film was requested by LA office. Sent a Reel Scout package.

- Visit Florida requested images of undeveloped scenic images around the county. Sent Reel Scout Package.
- Dianna Madison, a local crew member, inquired about current local movie production opportunities .
- Tara from Acquirgy needed a bus to shoot a spec ad for Coldy's Lozenges. Was referred to Bob Lasher and Janet Recca at PSTA
- Jonathon from the 48-Hour Film Project inquired about how locations would be handled during the event.
- Jordan Direct inquired about using a stadium to shoot a commercial for Sofa Rescue. Discussed options. Shoot canceled.
- Filmmaker called to see if we would notify the police about his shoot (on the same day!) that involved fake guns. Explained how we work and the process.
- Gregg Mcgough from Argyle Images wanted to shoot engagement photos at Fort De Soto Park. Explained the process and insurance requirement. Since he did not have insurance we talked about options including Honeymoon Island. Referred him to state liaison and he did shoot at Honeymoon Island.
- Clark Griffiths wanted to shoot at Fort De Soto Park and was given insurance requirements. Never heard back.
- Eric Ducharme also wanted to shoot at Fort De Soto Park for a self promotion piece but did not provide insurance.
- Barbara Harrington called in desperate need of an office location for a short film she was shooting that upcoming weekend.
- Advised Marie Still in regards to the types of shoots she does and when she does (and does not) need a permit.
- Worked with Swiss filmmaker, Ferris Bueler (sic) on his music video for Adam B. Ultimately could not permit his work due to lack of insurance.
- Production company called needing old cars for a commercial. Was referred to Film Cars & Clubs.
- Inquiry regarding state film festivals. Was referred to Office of Film and Entertainment website (www.FilmInFlorida.com) and The Hollywood Reporter website.
- Les Sumner called with an update on his stock photo shoot in Clearwater.
- Jay Palomino from the Teamsters inquired about a film in Bradenton possibly "Circle of Friends," producer RJ Hume.
- David Ulery called inquiring about production jobs in Tampa Bay. Referred him to sites.
- Jeff Hogan wants to start doing bus tours of film locations. Sent him our movie filmography and referred to Lisa Bradberry.
- Jonathan Chambers inquired about the status of incentives for a series he is working on. Discussed options and referred to OFE.
- Zaporah called to ask about dollars available for a dolphin documentary she is working on.
- Liz Lovern called to discuss locations for an interview in Tampa, referred to Tampa Bay & Company.
- Bill Spencer from House of Themes wants to make TV series on DIY sculpture. Discussed options.
- Student from Full Sail University inquired on how to obtain a permit. Provided information.
- Hampton Dunn also needed info on permitting. Sent via email.

MARKETING & OPERATIONS:

- Met with Carol Barkalow & Laura Berkowitz to discuss how we could use volunteer services. We wrote job descriptions for volunteer location photographers, uploading location images, and on-set production helpers.
- Scouted Tradewinds Resort and updated images in Reel Scout.
- Met with Declan Flynn and Jeff Hillyer, both local producers, to brainstorm on their efforts to start a filmmaker's convention for Suncoast region to be called "Cinecon."
- Updated Reel Scout with new images: Holiday Inn Harbourside, Corey Avenue, FL Botanical Garden, Ruth Eckerd Hall & Downtown St. Pete. Deleted known inactive/unavailable locations. This file organization will be on-going for the next several months, as duplicates are eliminated and current files are tagged more efficiently.
- Lunch with Ginny Holscher to discuss risk management problems and explain some of the issues we have encountered with recent productions.
- Sent out newly designed newsletter to local production community via Mail Chimp and began weekly distribution.
- Updated our most popular images on the STATE Reel Scout site.
- Scouted pTEC lab & pharmacy at St. Pete campus and imported into Reel Scout
- Jennifer was interviewed by ABC Action News in regards to Magic Mike locations and economic impact.
- Scouted Forbes Riley's newly construction studio space in St. Pete.
- Arranged visit for Spiers Travel Team (from Switzerland) including accommodations & sightseeing for filming. They ultimately canceled trip to our area due to weather and getting behind schedule.
- Call regarding insurance requirements. Provided info.
- Inquiry in regards to using the Epicenter as a location. Referred to Kathy Federico.

QUERIES & RESPONSES 2012

| Month | QUERIES | Feature / Indie / Shorts | TV | Commercial | Print | Video | Docs | Music Vid | Other |
|---------------|------------|--------------------------|-----------|------------|-----------|-----------|----------|-----------|-----------|
| January | 34 | 9 | 4 | 5 | 5 | 5 | 0 | 0 | 6 |
| February | 38 | 14 | 4 | 7 | 5 | 1 | 0 | 1 | 6 |
| March | 28 | 6 | 5 | 9 | 4 | 2 | 1 | 0 | 0 |
| April | 34 | 2 | 3 | 9 | 2 | 4 | 0 | 0 | 14 |
| May | 54 | 5 | 9 | 15 | 7 | 1 | 0 | 1 | 16 |
| June | 56 | 6 | 3 | 12 | 10 | 2 | 1 | 1 | 21 |
| July | 0 | | | | | | | | |
| August | 0 | | | | | | | | |
| September | 0 | | | | | | | | |
| October | 0 | | | | | | | | |
| November | 0 | | | | | | | | |
| December | 0 | | | | | | | | |
| TOTALS | 244 | 42 | 28 | 57 | 33 | 15 | 2 | 3 | 63 |

COMPLETED PROJECTS 2012

| Month | COMPLETED | Feature / Indie / Shorts | TV | Commercial | Print | Video | Docs | Music Vid | \$pent |
|---------------|-----------|--------------------------|-----------|------------|-----------|----------|----------|-----------|------------------|
| January | 11 | 1 | 2 | 2 | 4 | 2 | 0 | 0 | 81,000 |
| February | 8 | 0 | 2 | 3 | 1 | 1 | 0 | 1 | 204,800 |
| March | 21 | 4 | 4 | 8 | 2 | 1 | 1 | 0 | 809,200 |
| April | 14 | 1 | 3 | 4 | 2 | 4 | 0 | 0 | 1,364,073 |
| May | 21 | 0 | 6 | 9 | 5 | 1 | 0 | 0 | 210,500 |
| June | 14 | 0 | 2 | 5 | 6 | 0 | 0 | 1 | 171,450 |
| July | 0 | | | | | | | | |
| August | 0 | | | | | | | | |
| September | 0 | | | | | | | | |
| October | 0 | | | | | | | | |
| November | 0 | | | | | | | | |
| December | 0 | | | | | | | | |
| TOTALS | 89 | 6 | 19 | 31 | 20 | 9 | 1 | 2 | 2,841,023 |