



**FILM
COMMISSION**

February 2014

Lisa Dozois

FILM COMMISSION

Completed Production Projects: \$ 881,260

THE STATS



FILM
COMMISSION

February 2014

Category	Projects	Shoot Days	Rooms	Local Hires	Spend
Movie	0	0	0	0	0
Commercial	6	10	366	142	802,500
TV Show	0	0	0	0	0
Print	9	11	6	21	21,510
Docs	1	1	0	0	50
Video	2	4	23	12	45,200
Music Video	1	1	9	8	12,000
TOTAL	19	27	404	183	881,260





SHOOTS

COMMERCIALS

- ✘ Wes Pratt shot a commercial for a pet bowl at Indian Shore Beach and Boca Ciega Millennium Park in Seminole.
- ✘ P2P Media Corp. shot a commercial for Bright House Networks at two private residences and two places businesses in St. Petersburg.
- ✘ Bulldog Films shot a commercial for Home Depot at private residences in Clearwater and Dunedin.
- ✘ Mutt Industries shot an internet video commercial ad for PlayStation featuring a pro baseball player. The social media campaign will be seen on YouTube, Instagram, Facebook and other sites.
- ✘ Totem Films & Video Productions shot a TV commercial for car insurance at a private residence in Bellaire.
- ✘ Tell Collective shot a scene for an Akron General Hospital TV commercial at Weedon Island Preserve.

PRINT

- ✘ Portrait Scene Photography shot multiple family portrait sessions at The Florida Botanical Gardens, Fort De Soto Park, Philippe Park, and Fred Howard Park.
- ✘ Bob Croslin Photography shot still photos for a Sports Illustrated feature on Miami Marlins pitcher Jose Fernandez.
- ✘ Jose Alvarez Photography produced a still photo shoot with models on the beach for local internet company Talk Fusion.
- ✘ Warren Leimbach Photography produced a still photo shoot for a dairy products print ad at Clearwater Beach.
- ✘ Kelly Haworth Photography captured family portraits at Lake Seminole Park.
- ✘ Photographer Ann Marie of Photography by Ann Marie took yearbook pictures of 8th grade St. Pete Christian School students at Sawgrass Lake Park.

DOCUMENTARY

- ✘ Palmetto High School Television produced part of a documentary based on a young adult novel at Fort de Soto Park. Students also interviewed a park ranger.

VIDEO

- ✘ That's TV Magic produced a non-broadcast video for Humana-Senior Bridge at John Taylor Park, two private residences in Clearwater, and at Humana headquarters.
- ✘ Revolution Pictures produced a music video for Sara Beth at Fort De Soto Park.
- ✘ Kelby Media produced a training video on the topic of subjects in motion at Weaver Park in Dunedin.



LEADS & RESPONSES

- ✘ Adam Lander of 495 Productions inquired about shooting Season 2 of Party Down South in St. Pete. City officials & others declined the opportunity due to the nature of the show.
- ✘ Karen Cox inquired about an iconic American barn for a Macy's still shoot. Suggested Eagle Lake park and sent RS package.
- ✘ Antonio Stinyard inquired about accessing Heritage Village at night to produce a trailer for a feature film. Asked him to fill out application and provide insurance. Awaiting insurance docs.
- ✘ Assisted Jason Warden with a pharmacy/medical center location for a short film. Sent RS package and referred to pTEC.
- ✘ Jessica Reynolds inquired about a personal photo shoot at Heritage Village. Explained permitting and insurance requirements for County Parks.
- ✘ Debby Walker from Cineflix inquired about permitting requirements for a segment of a documentary series. Debby submitted application and our office provided permit.
- ✘ Marlene Ferand requested location assistance for a commercial shoot at Weedon Island Preserve. Marlene submitted application and our office provided permit.
- ✘ Andreas Zachai, a locally based location manager, inquired about space for an indie film that's looking at Tampa.
- ✘ Location Manager Andreas Zachai requested a boiler room or electrical room setting for a commercial shoot. Sent location ideas and researched water treatment facilities.
- ✘ Erica Sutherland, Media & Management Global executive producer, inquired about using two private residences in our RS database for a feature film. Asked Erica to provide dates so we can contact property owners. Awaiting date details.
- ✘ Jennifer Coffin from Kelby Media inquired about using two private residences in our database for a Canon promo video. Needed properties ASAP. Found different location.
- ✘ Danielle Calhoon requested a rooftop location for a still photo shoot. Contacted Susan at The Canopy, but owner declined the project. Offered alternate rooftop suggestions.
- ✘ Received and responded to three location requests from The Florida Office of Film & Entertainment.
- ✘ Fielded a query from Jeff Zampino for cool, old buildings; compiled a good list. Also asked for police interrogation locations.
- ✘ Fielded query for garages with several large bays from Guy Balson.
- ✘ Query about an indie film to be shot in the summer; special incentives; permits, etc.
- ✘ Fielded query from Leslie Webber about golf courses or possibly parks to use as a golf course for a commercial. Provided her with golf pro contacts.



MARKETING & OPERATIONS

- ✘ Assisted Elizabeth Overcast, location manager for a Bright House Networks commercial shoot, with multiple special requests including reserving parking spaces, hiring deputies, closing street, and obtaining neighborhood notification letters.
- ✘ Jonni Watts from High Wattage Ads requested Animal Wrangler and FL Talent Agency lists. Emailed lists.
- ✘ Stuart Smith, location manager for a Home Depot commercial project, requested parking assistance and asked our office to prepare neighbor notification letters for distribution.
- ✘ Assisted Elizabeth Overcast, location manager for a VSPC commercial/video shoot, with multiple special requests including parking permits, reservations, fire pit construction, fireworks use, contact information, permitting assistance and more.
- ✘ ABC Action News interviewed Jennifer about the legislative issues facing the entertainment and digital media production industries, on 2-3-14.
- ✘ Jennifer wrote and delivered a presentation to the USF MBA-Sports and Entertainment majors class about the film, digital & commercial production industry; its value to the state's economy; and the viability of its future. She also arranged for a producer/AD to address the class to provide the production side to the industry.
- ✘ Mary Rachel Dudley called to get data on the positive economic impact of Spring Breakers and Dolphin Tale.
- ✘ Fielded an inquiry about how to get work as an extra.
- ✘ Relayed information from a small film production to firefighter/rescue divers.
- ✘ Finalized plans for London tradeshow with Film Florida colleagues.
- ✘ Drafted marketing partnership with Koula Kazista for "Epiphany," an indie film that is planned for Tarpon Springs.
- ✘ Fielded query from Luc Campeau for a commercial he's producing out of Quebec.
- ✘ Talked extensively to St. Pete's Janelle Bunting about the positive aspects of the entertainment industry incentive.
- ✘ Met with Cindy Cockburn to discuss more publicity for projects in the region.
- ✘ Talked with Tampa film commissioner Dale Gordon and others about the possibility of filming "The Infiltrator" locally. No state incentives exist at the moment, and many local leaders want to see it shot here, regardless of the lack of incentives.
- ✘ "Florida Trend" interviewed Jennifer about the state of the incentives program on 2-17-14.
- ✘ "Tampa Bay Biz Journal" interviewed Jennifer about the legislative state of the industry.
- ✘ Fielded call from Lucinda Grant about a commercial shoot for the Tampa Bay Times.
- ✘ Fielded query from Stuart Smith about a Home Depot commercial.
- ✘ Fielded query from Adam Linder about a TV production that was seeking beach locations.

2014 TOTALS



FILM
COMMISSION

					2014 Totals
Month	Projects	Days	Rooms	Hires	Spend
January	16	78	1,962	2,106	17,133,550
February	19	27	404	183	881,260
March					
April					
May					
June					
July					
August					
September					
October					
November					
December					
TOTAL	35	105	2,366	2,289	18,014,810