MEETINGS & CONVENTIONS

February 2014

Prepared by: Suzanne Scully
Director

TRADE SHOWS AND TRAVEL

RCMA, Sacramento, CA
February 3 – 7, 2014 Attending: Hortensia Simmons

SMART Meetings, Palm Springs, CA
February 9 – 13, 2014 Attending: Jeanine Messerschmidt

X-CITE, Tallahassee, FL
February 17 – 19, 2014 Attending: Hortensia Simmons

FUTURE TRAVEL

NYSAE, New York, NY
March 3 – 6, 2014 Attending: Jeanine Messerschmidt

SMART Meetings, Charlotte, NC
March 10 – 12, 2014 Attending: Suzanne Scully

MIC, Denver, CO
March 11 – 14, 2014 Attending: Jill Brown

Conference Direct Partner Meeting, Anaheim, CA
March 23 – 27, 2014 Attending: Jeanine Messerschmidt

SITE VISITS FOR FEBRUARY 2014
Handcrafted Soap and Cosmetics Guild – 955 room nights
Association of Independent Mailing Equipment Dealers – 487 room nights
Humana – Educational Site
National Speakers Bureau – 525 room nights
Confidential- May 16-21 2015/ 630 Room Nights
Confidential- March 23-26 2014/525 Room Nights
Confidential- Feb. 27-March 2 2014/120 Room Nights
Confidential- Feb 23-28 2014/ 292 Room Nights

12 DEFINITE GROUPS FOR FEBRUARY 2014

Name	Dates	Rm. Nts.	Location
Airport Ground Transportation Association	April 25-30 2014	293	Clearwater Beach Marriott Suites on Sand Key
Suncoast Dixieland Jazz Society	Nov. 19-23 2014	1394	Clearwater Beach Marriott Suites on Sand Key, Holiday Inn Express Clearwater, Sheraton Sand Key Resort
Coley Family	May 23-25 2014	33	Staybridge Suites St. Pete Downtown
The Association of Florida Colleges	July 15-17 2014	185	Hilton Clearwater Beach Resort
*Confidential	Sept. 24-25 2014	95	Vinoy Renaissance St. Petersburg Resort & Golf Club
*Confidential	Sept. 21-27 2014	380	Hilton Clearwater Beach Resort
*Confidential	June 9-11 2014	375	Loews Don CeSar Hotel
*Confidential	Feb. 23-27 2014	292	Sheraton Sand Key Resort
*Confidential	Feb. 26-March 6 2015	561	Vinoy Renaissance St. Petersburg Resort & Golf Club
*Confidential	Jan. 3-6 2015	640	Sandpearl Resort
*Confidential	Sept. 8-10 2014	450	TradeWinds Island Resorts
University of South Florida – American Society of Neural Transplantation, Therapy & Repair	April 23-26 2014	310	Sheraton Sand Key Resort

Total definite room nights for February 2014: 5,008

49 LEADS DISTRIBUTED FOR FEBRUARY 2014

Group Name	Dates	Poss. Rm. Nts.
*Confidential	Oct. 10-12 2014	210
International Foundation of Employee Benefit Plans	Feb. 28-March 7 2014	575
National Systems Contractors Association	Feb. 24-March 1 2014	564
B'nai B'rith Youth Organization	April 11-13 2014	46
Christian Church Foundation	Jan. 17-23 2016	189
Coley Family Reunion	May 23-26 2014	33
Community Bible Study	Oct. 22-25 2015	210
*Confidential	July 14-23 2016	1210
*Confidential	July 13-22 2017	1210
*Confidential	Sept. 24-26 2014	95
Florida Sports Foundation	May 8-9 2014	10
Grace Communion International	July 20-25 2016	450
Chamber of Commerce	Oct. 22-26 2014	72
Seventh-day Adventists –North American Division	Jan. 4-14 2017	2085
Suncoast Dixieland Jazz Society	Nov. 19-24 2014	1388
Tellis Annual Family Reunion	July 24-26 2015	45
*Confidential	Feb. 23-28 2014	292
*Confidential	Jan. 3-6 2018	975
*Confidential	Jan. 3-7 2015	640
DENTSPLY	Jan. 17-23 2015	1137
Handcrafted Soap & Cosmetics Guild	April 13-20 2016	955
*Confidential	Sept. 8-11 2014	450
Institute of Electrical and Electronics Engineers, Inc.	Jan. 21-31 2021	1389
*Confidential	Feb. 6-12 2015	520
Krispy Krunchy Foods	April 10-13 2014	60
*Confidential	May 16-21 2015	630
National Defender Investigator Association	April 7-11 2015	725
*Confidential	Feb. 26-March 7 2015	561
Parexel	April 18-26 2015	730
*Confidential	Jan. 3-6 2018	450
*Confidential	Sept. 21-28 2014	37
Hospitality Performance Network Global	Nov. 16-20 2014	485
*Confidential	Feb. 7-14 2015	645
Integra Realty	April 3-6 2014	72
National Marrow Donor Program	Sept. 16-19 2014	115

OSI, Inc.	Oct. 3-12 2014	1225
Ply Gem Industries, Inc.	Dec. 7-11 2014	1340
Safe Step Walk-in Tub Company	Oct. 1-3 2014	235
UnitedHealth Group	March 25-27 2014	75
American Academy of Craniofacial Pain	Jan. 12-16 2017	359
National Farmers Union	Jan. 9-14 2015	164
American Nephrology Nurses Association	June 5-8 2014	25
Conmed Linvatec Canada	Jan. 7-10 2015	160
iDatix	Oct. 8-10 2014	104
KIS Meetings & Events	July 21-26 2015	74
Meetings Focus	Nov. 9-12 2014	323
Swiss RE	Feb. 3-6 2015	340
*Confidential	Feb. 6-13 2015	1795
University of South Florida – American Society of Neural Transplantation, Therapy & Repair	April 23-26 2014	310

Total possible room nights for February 2014: 25,789

	FY '13/14'	**FY'12/13'**
Total leads for the month of February:	**49**	**32**

	FY '13/14'	**FY '12/13'**
Total room revenue ytd:	**$6,379,569**	**$ 8,195,171**
Total definite rm. nights ytd:	**34,572**	**46,054**
Total county impact ytd:	**$10,025,880**	**$13,355,660**