MEETINGS & CONVENTIONS

June 2014

Prepared by: Suzanne Scully
Director

TRADE SHOWS AND TRAVEL

Incentive Travel Exchange, Las Vegas, NV
June 3-6, 2014 Attended: Suzanne Scully

Collaborate Marketplace, Portland OR
June 11-15, 2014 Attended: Jeanine Messerschmidt & Suzanne Scully

FUTURE TRAVEL

Fraternal Executives Association, Naples, Fl
July 7 – 11, 2014 Attending: Hortensia Simmons

Florida Society of Association Executives, Orlando, Fl
July 10 – 13, 2014 Attending: Hortensia Simmons & Sara Melvin

Destination Management Association International, Las Vegas, NV
July 21- 24, 2014 Attending: Suzanne Scully

SITE VISITS FOR JUNE 2014

Confidential – 811 total room nights
Certified Contractors Network – 153 total room nights
National Association for Environmental Management – 310 total room nights
US Travel Association – 457 total room nights
Confidential – 405 total room nights
United Automobile Workers - 1250 possible room nights

31 DEFINITE GROUPS FOR JUNE 2014

Name	Dates	Rm. Nts.	Location
Herzing University	April 28-May 2, 2015	559	Innisbrook Resort & Golf Club
Association Management Center	December 6-9, 2014	40	Sheraton Sand Key Resort
*Confidential	February 18-21, 2015	280	Sheraton Sand Key Resort
BlueCross BlueShield Association	March 8-13, 2015	345	Loews Don CeSar Hotel
*Confidential	June 22-27, 2014	302	TradeWinds Island Resorts
*Confidential	April 15-21, 2016	517	Hilton Clearwater Beach Resort
Arrowhead Conferences & Events	March 1-4, 2015	152	Hilton St. Petersburg Bayfront
Evangelical Lutheran Church and School	June 8-11, 2014	330	Innisbrook Resort & Golf Club
*Confidential	May 30-June 2, 2016	300	Sheraton Sand Key Resort
The Florida State Horticultural Society	May 31-June 3, 2014	270	Clearwater Beach Marriott Suites on Sand Key
*Confidential	May 25-28, 2015	300	Sheraton Sand Key Resort
*Confidential	September 17-19, 2015	515	TradeWinds Island Resorts
*Confidential	February 20-26, 2016	610	Hilton Clearwater Beach Resort
ProAg	October 19-21, 2014	165	Sheraton Sand Key Resort
*Confidential	February 5-7, 2015	120	Sirata Beach Resort
*Confidential	February 9-14, 2015	394	Loews Don CeSar Hotel
*Confidential	January 19-22, 2015	269	Loews Don CeSar Hotel
*Confidential	January 18-21, 2016	269	Loews Don CeSar Hotel

JOC Group Inc. – Breakbulk	July 15-25, 2014	131	Loews Don CeSar Hotel
*Confidential	April 30-May 3, 2016	650	Loews Don CeSar Hotel
*Confidential	July 19-25, 2014	397	Hilton Clearwater Beach Resort
*Confidential	February 13-20, 2015	811	Sandpearl Resort
National Farmers Union	January 17-20, 2015	160	Holiday Inn and Suites Clearwater Beach
*Confidential	December 6-12, 2015	1,000	Vinoy Renaissance St. Petersburg Resort & Golf Club
South Carolina ATE Center of Excellence	January 27-31, 2015	222	Hilton St. Petersburg Bayfront
National Rural Electric Cooperative Association	January 10-13, 2015	275	Hilton St. Petersburg Bayfront
*Confidential	February 10-15, 2017	1,157	TradeWinds Island Resorts
*Confidential	June 12-14, 2016	63	Guy Harvey Outpost
*Confidential	October 9-11, 2014	262	Vinoy Renaissance St. Petersburg Resort & Golf Club
*Confidential	June 22-24, 2014	70	Clearwater Beach Marriott Suites on Sand Key
*Confidential	October 19-22, 2014	125	Clearwater Beach Marriott Suites on Sand Key

Total definite room nights for June 2014: 11,060

66 LEADS DISTRIBUTED FOR JUNE 2014

Group Name	**Dates**	**Poss. Rm. Nts.**
*Confidential	April 15-21, 2016	517
Leica Biosystems	January 16-22, 2015	880
*Confidential	June 22-27, 2014	302
*Confidential	December 7-11, 2014	1,250
Church of the Nazarene	September 7-10, 2014	30
DePauw University	December 28-January 3, 2015	60

Elliott/Gomez Ceremony & Wedding Reception	November 7-9, 2014	49
Evangelical Lutheran Church and School	June 8-12, 2014	330
*Confidential	May 30-June 3, 2016	300
Phi Theta Kappa (PTK) Florida Chapter	February 19-22, 2015	210
Spotlight Tours	March 25-27, 2015	100
University of Florida – College of Veterinary Medicine	May 4-9, 2015	244
University of Florida IFAS – Office of Conferences and Institutes	November 16-19, 2015	240
USS Huse Reunion	October 19-23, 2014	60
*Confidential	August 2-6, 2015	185
*Confidential	July 12-16, 2015	155
*Confidential	February 5-8, 2015	120
*Confidential	February 12-20, 2015	491
*Confidential	January 17-22, 2016	1,055
*Confidential	January 19-23, 2015	269
*Confidential	January 18-21, 2016	269
*Confidential	February 9-15, 2015	394
JOC Group Inc. – Breakbulk	July 15-26, 2014	131
*Confidential	December 16-18, 2014	345
Society of Automotive Engineers	November 9-14, 2014	64
*Confidential	January 9-15, 2017	525
Altour	April 21-28, 2015	1,193
Control Components Inc.	January 18-23, 2015	375
Drake University	January 14-18, 2015	197
Health Care Administrators Association (HCAA)	April 26-29, 2015	45
*Confidential	February 20-27, 2016	610
*Confidential	April 4-10, 2016	454
*Confidential	April 9-15, 2018	454
Mincron Software Systems	April 17-22, 2015	280
The Mosaic Company	October 14-17, 2014	90
The Mosaic Company	October 20-23, 2014	90
New Media Consortium	September 26-28, 2014	100
ProAg	October 19-22, 2014	165
Tactile Medical	January 25-28, 2015	270
International Association of Chiefs of Police	January 24-28, 2015	245
National Association of Conservation Districts	January 28-February 4, 2016	2,355

National Association of Plant Protection and Quarantine Managers	October 4-8, 2015	132
National Rural Electric Cooperative Association	January 10-15, 2015	275
CAZ Meeting & Incentives Inc.	October 5-9, 2014	1,380
*Confidential	June 12-15, 2016	63
*Confidential	October 9-11, 2014	262
*Confidential	September 11-14, 2014	113
Florida Association of Public Insurance Adjusters	November 7-9, 2015	150
Investigative Engineers Association	November 5-8, 2014	133
*Confidential	October 19-22, 2014	125
*Confidential	June 22-24, 2014	70
United States Department of Veterans Affairs	April 27-May 1, 2015	369
*Confidential	April 18-21, 2016	956
*Confidential	April 1-6, 2017	547
CEATI International	September 27-October 2, 2015	270
CEATI International	October 25-30, 2015	125
Children's Oncology Group	April 23-26, 2015	165
*Confidential	April 22-26, 2015	950
DP Technology Corporation (CA)	May 30-June 6, 2015	1,225
FieldTurf	November 10-13, 2014	285
HemoCue, Inc.	January 25-30, 2015	260
North American Breweries Group (NAB)	February 1-3, 2015	1,200
*Confidential	January 26-31, 2015	350
Sequoia Retail Systems	April 13-17, 2015	280
*Confidential	May 5-11, 2015	405
Special Ops Survivors	April 9-13, 2015	260

Total possible room nights for June 2014: 25,848

	FY '13/14'	**FY'12/13'**
Total leads for the month of June:	**66**	**60**

	FY '13/14'	**FY '12/13'**
Total room revenue ytd:	**$14,800,093**	**$12,058,484**
Total definite rm. nights ytd:	**78,738**	**69,402**
Total county impact ytd:	**$22,834,020**	**$20,126,580**