ST.PETERSBURG
CLEARWATER

PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Visit St. Petersburg/Clearwater
Board of County Commissioners Assembly Room
315 Court Street, 5th Floor Assembly Room
Clearwater, Florida 33756

Agenda
Wednesday, December 20, 2017
9:00 – 11:30AM

I. CALL TO ORDER / ROLL CALL – TDC Chair Janet C. Long

II. APPROVAL OF TDC MINUTES – Meeting November 15, 2017

III. PUBLIC COMMENTS

IV. COUNTY ATTORNEY REPORT

V. VSPC PRESIDENT & CEO REPORT - David Downing

- **A.** Financial Statements (Pinellas County Bed Tax)
- **B.** Miscellaneous
- **C.** Research Data Services – David Downing
  - i. October Visitor Profile- Report on file

VI. DEPARTMENT UPDATES – October 2017

- **A.** 2018 Marketing Presentation
  - i. Tim Ramsberger – Organizational Update
  - ii. David Downing – Marketing & Research
  - iii. Leroy Bridges – Digital / Web

*All Department reports on file

VII. INTERNATIONAL AIRPORTS REPORTS – October 2017

- **A.** St. Petersburg/Clearwater International Airport – Report on file
- **B.** Tampa International Airport – Report on file

VIII. BOARD MEMBER COMMENTS

IX. ADJOURNMENT

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."